

Annual Survey of US Refractive Surgeons

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The **2011 Annual Survey of Refractive Surgeons** was published in August 2011. Reports are printed in color and spiral bound for easy reading. The price of this report is \$6,000. An electronic PDF copy and/or additional paper copies for use within your company are available for an additional \$500 and \$300, respectively.

Location and Volume

- Location of Surgery
- Revenues from Refractive Surgery
- Procedures Performed Q2-2010
- Change in Refractive Procedure Volumes
- Volume Impact Factor Ratings

Lasers

- Procedure Market Share by Laser or Other Technology
- Laser Upgrade/Replacement Plans
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- Wavefront-guided (custom) LASIK
- Advantages of Wavefront-guided vs Wavefront-optimized Ablation
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- LASIK Patients with Dry Eye

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- Importance of Patient Finance Company Features
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- Primary Marketing Emphasis
- Use and Effectiveness of Marketing Methods
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- Optometric Referrals
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Company Ratings

- Company Rating - Overall Business Practices
- Company Rating - Products and Services

