

## 2020 United States Glaucoma Atlas

A Comprehensive Analysis of Glaucoma in United States Metros



# Atlas Highlights

RELEASED  
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The US accounts for an estimated 6.1 percent of the global glaucoma population, but its glaucoma device market accounts for 63 percent of global revenue.

- The US glaucoma market has increased by \$430 million in the past decade.
- The US has the highest surgical treatment rate, with 10.4 percent of diagnosed patients treated surgically in 2020.
- There is a wide range of glaucoma population density throughout the US.

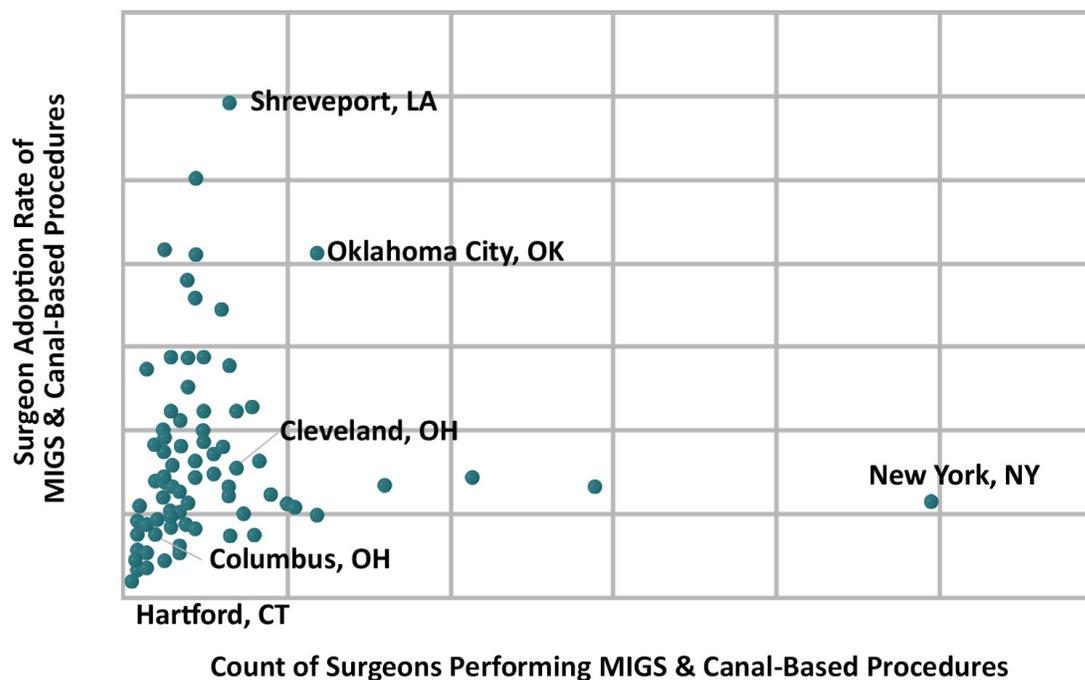
## Market Scope

# 2020 United States Glaucoma Atlas

The United States Glaucoma Atlas, new in 2020, provides a geographic analysis of the glaucoma population and treatment opportunity in 85 US metropolitan areas. The atlas identifies potential based on a variety of factors, which allows us to rank metros by opportunity and offers strategic insights into the top potential markets in the US.

Featured in the atlas is the Med/Op Index™ Analysis, a proprietary new index developed to estimate the market opportunity for each metropolitan area. This proprietary index identifies the potential based on patient demographics, procedure volumes, and surgeon adoption of technology – including MIGS.

The Glaucoma Atlas can be used to evaluate market potential, identify growth opportunities, and allocate sales resources.



Geographic opportunity is estimated with multi-factor criteria using Market Scope's MedOp Index™ Analysis. The index is derived from multiple supporting indexes and considers the following factors in each metro:

- Key population demographics
- Surgeon adoption of MIGS and canal-based procedures
- Total glaucoma surgeons
- Glaucoma laser procedures
- Glaucoma surgical procedures
- Total cataract surgeons
- High-volume cataract surgeons

## How to Order

Order your 2020 United States Glaucoma Atlas now at [www.market-scope.com](http://www.market-scope.com) or contact us directly via email or phone.



### ENTERPRISE LICENSE

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Glaucoma Atlas  
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## Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience, and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

