

## 2020 United States Cataract Atlas

A Comprehensive Analysis of Premium Cataract Surgery  
in United States Metros

85

ANALYZED  
METRO AREAS

17.8

PERCENT OF LENS REMOVAL  
PROCEDURES ACCOUNTED  
FOR BY PREMIUM IOLS

8

US REGIONS  
ANALYZED

10

PERCENT INCREASE IN  
PREMIUM IOL  
PENETRATION

# Atlas Highlights

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Market Scope's MedOp Index™ Analysis integrates multiple variables to illustrate US market opportunity by metro area. The following information is included for 85 metropolitan areas:

- Ranking and benchmark against metros and region
- Average annual IOL procedure volumes
- ASC, surgeon, and procedure profiles
- Count of practices advertising FLACS
- Demographic profiles
- Astigmatism population

## Market Scope

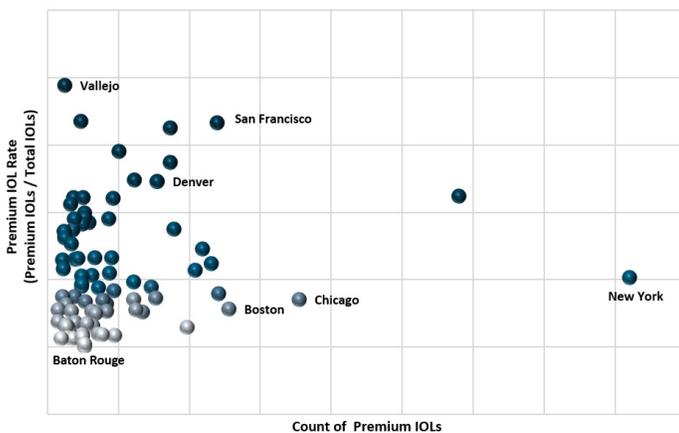
# 2020 United States Cataract Atlas

The United States Cataract Atlas, now in its second edition, provides a geographic analysis of the conventional and premium cataract surgery opportunity in 85 US metropolitan areas. The atlas identifies potential based on a variety of factors, which allows us to rank metros by opportunity and offers strategic insights into the top potential markets in the US.

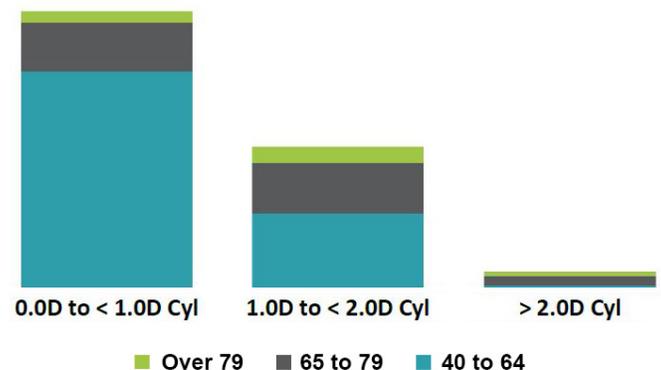
Featured in the atlas is the Med/Op Index™ Analysis, a proprietary new index developed to estimate the market opportunity for each metropolitan area. This proprietary index identifies the potential based on patient demographics, procedure volumes, cataract surgeons, and ASCs.

The Cataract Atlas can be used to evaluate market potential, identify growth opportunities, and allocate sales resources.

### Volume and Density of Premium IOLs in US Metros



### Astigmatism by Severity, Age Group, & Metro



Geographic opportunity is estimated with multi-factor criteria using Market Scope's MedOp Index™ Analysis. The index is derived from multiple supporting indexes and considers the following factors in each metro:

- Key population demographics: wealth, health, age distribution
- Total cataract surgeons
- High-volume cataract surgeons
- Annual IOL procedure volumes
- ASCs performing cataract surgery

## How to Order

Order your 2020 United States Cataract Atlas now at [www.market-scope.com](http://www.market-scope.com) or contact us directly via email or phone.



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## Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience, and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

