



2020 United States Refractive Atlas

A Comprehensive Analysis of Refractive Surgery
in United States Metros

85

METROPOLITAN AREAS
ANALYZED FOR
REFRACTIVE
OPPORTUNITY

40

UNIQUE REFRACTIVE ERROR
POPULATIONS PRESENTED
PER METRO

7

SURGICAL VOLUME METRICS
PRESENTED PER METRO

1,241

TABLES & FIGURES

Atlas Highlights

AUTHOR
Chelsea Jones, MBA
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Market Scope's MedOp Index™ Analysis integrates multiple variables to illustrate US market opportunity by metro area. The following information is included for 85 metropolitan areas:

- Ranking and benchmark against other metros and region
- Average annual procedure volumes
- Facility, surgeon, and procedure profiles
- High-opportunity population analysis
- Key patient demographics -- target age groups, wealth, health, and education
- Refractive error populations by age group and severity
- Education and demographic profiles

Market Scope

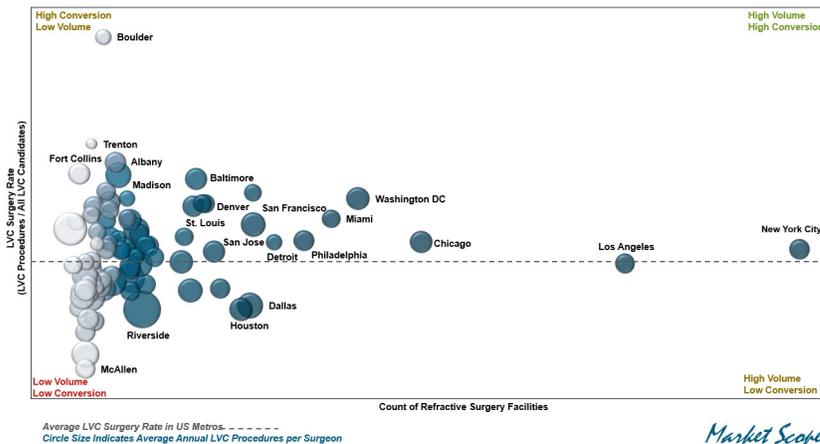
2020 United States Refractive Atlas

The United States Refractive Atlas, now in its second edition, provides a geographic analysis of the refractive surgery opportunity in 85 US metropolitan areas. The atlas identifies potential based on a variety of factors, which allows us to rank metros by opportunity and offers strategic insights into the top potential markets in the US.

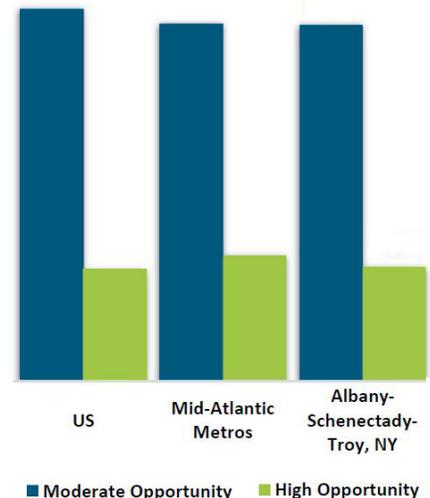
Featured in the atlas is the Med/Op Index™ Analysis, a proprietary index developed to estimate the market opportunity for each metropolitan area. This proprietary index identifies the potential based on population age distribution, refractive error, income/ buying power, overall health, education level, and location of refractive surgeons and LVC centers.

The Refractive Atlas can be used to evaluate market potential, identify growth opportunities, and allocate sales resources.

Average LVC Surgery Rates in US Metros



High Opportunity Population By Metro



Geographic opportunity is estimated with multi-factor criteria using Market Scope's MedOp Index™ Analysis. The index is derived from multiple supporting indexes and considers the following factors in each metro:

- Key population demographics: wealth, health, education, and age distribution
- Total refractive surgeons
- Annual refractive procedure volumes
- Facilities performing refractive surgery

How to Order

Order your 2020 United States Refractive Atlas now at www.market-scope.com or contact us directly via email or phone.



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Refractive Atlas
\$13,500

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314.835.0600 | info@market-scope.com

Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience, and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

