

Market Scope[®]

Orthopedic Market Perspectives

About

Orthopedic Market Perspectives (OMP) is the newest monthly industry newsletter from Market Scope LLC. Since 1996, Market Scope has tracked the course of the ophthalmic market. Those years of expertise are now applied to analyzing the orthopedic market. Market Scope is a principal source for accurate and timely market data, independent perspective, and objective analysis of today's healthcare marketplace. Each issue is unique, free of advertising, and features a combination of the following information:

- Newly commercialized orthopedic devices and technology
- Economic issues and controversies affecting the orthopedic industry and medical practice
- US regulatory updates on orthopedic devices
- Previews and exclusive coverage of orthopedic meetings including AAOS, EUROSPINE, and NASS
- Practice trends
- Mergers and acquisitions
- Previews of newly published Market Scope reports
- Shifts in the competitive landscape within orthopedic market segments
- News briefs
- Company spotlights



Our Process

Market Scope's industry newsletter is meticulously prepared by a dedicated team of in-house writers and analysts. Data points are derived from a combination of sources, including the following:

- Analysis of published company financial reports
- Focused coverage of orthopedic scientific research and industry news
- Participation in major worldwide orthopedic meetings
- Interviews and cultivated relationships with company executives and practitioners

How to Order

Our monthly newsletter is distributed during the last week of the month in both print and digital format. Choose between the subscription options outlined below. Subscribe now at market-scope.com or contact us via phone or email.

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