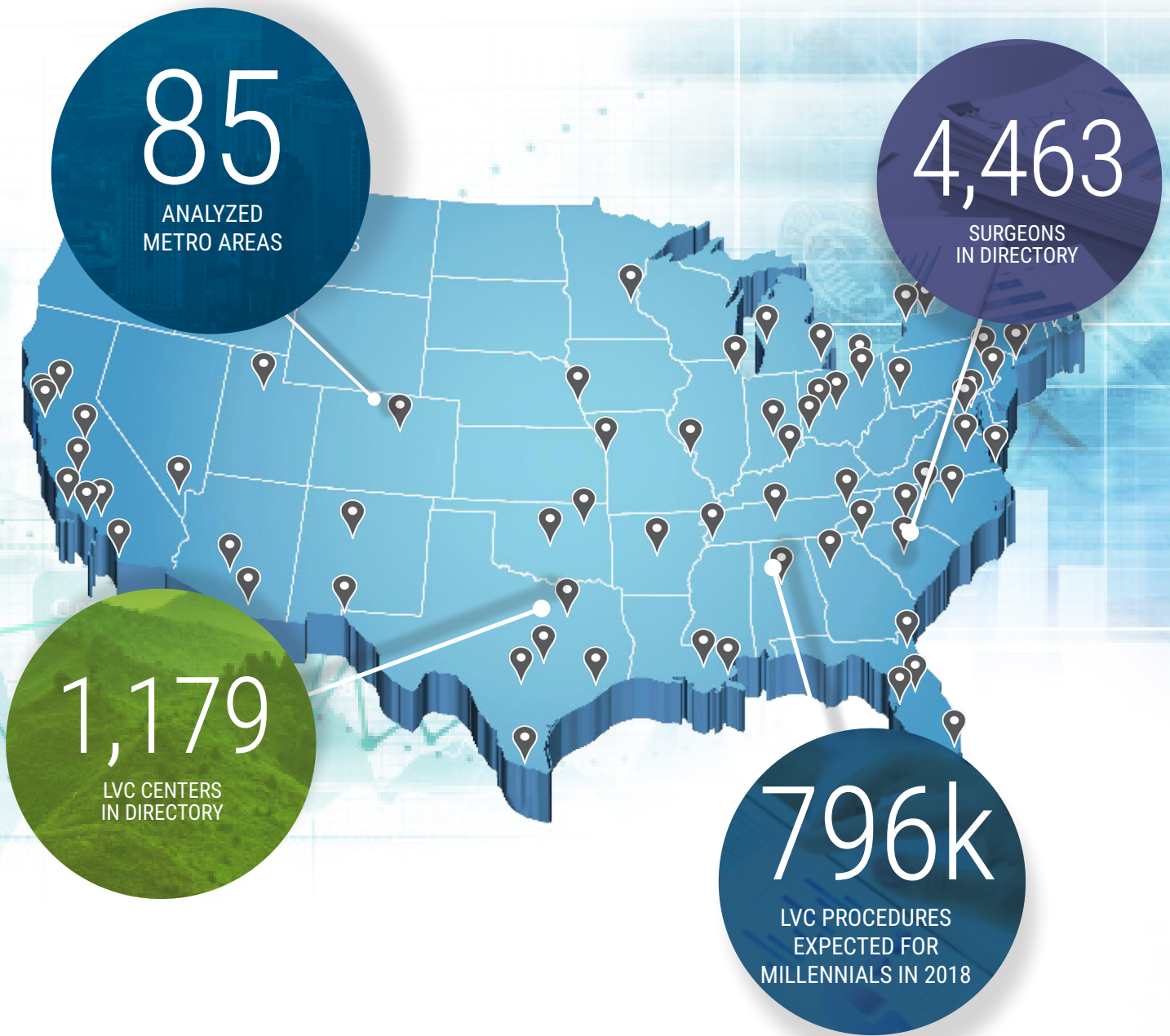


## 2018 United States Refractive Atlas

A Comprehensive Analysis of Premium Refractive Surgery in United States Metros



# Atlas Highlights

RELEASED  
October 2018

Market Scope has just completed its 2018 United States Refractive Atlas with an analysis of the top 85 metropolitan areas in the country.

Refractive procedures are strongly driven by the country's millennial population, and the high opportunity population is made up of a subset of relatively affluent and healthy millennials. Market Scope expects this demographic to make up the majority of the over 796 thousand LVC procedures expected to be performed in 2018.

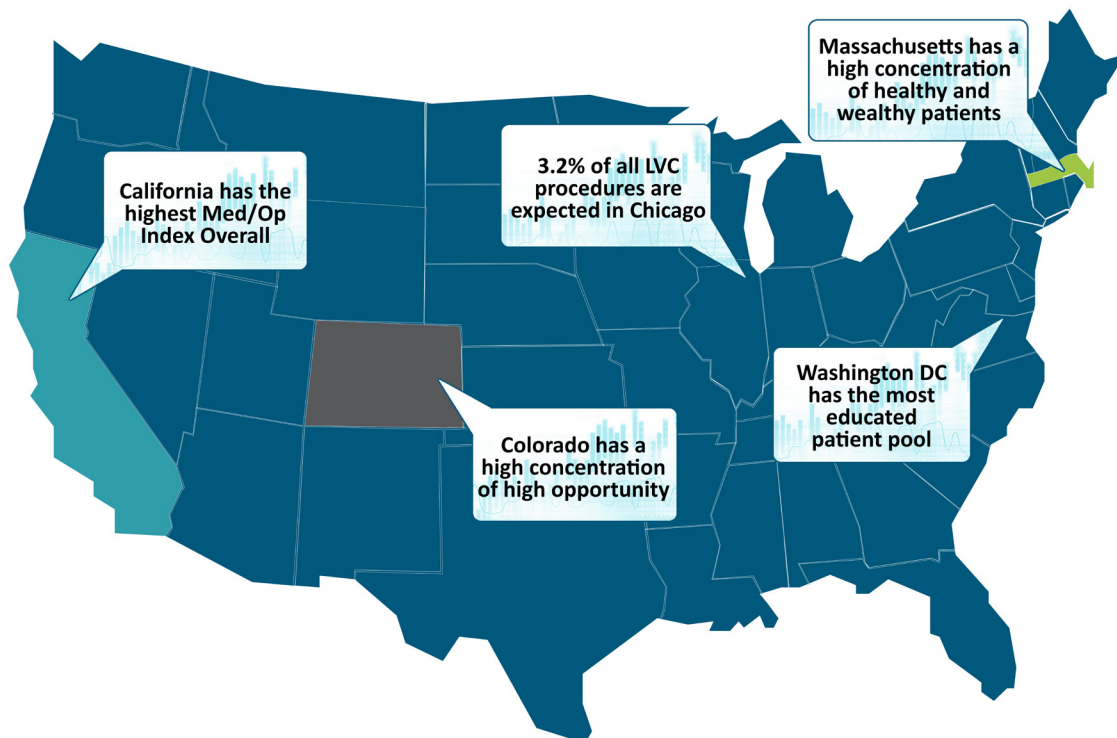
## Market Scope

# 2018 United States Refractive Atlas

The 2018 United States Refractive Atlas offers a geographic organization of US refractive surgeons, ambulatory surgery centers, and hospitals where refractive surgeries are performed.

Featured in the atlas is the Med/Op Index™, a proprietary new index developed to estimate the opportunities for refractive surgery in each metropolitan area. This proprietary index identifies the potential based on population age distribution, education level, income/buying power, overall health statistics, and population density.

The Refractive Atlas is frequently used to evaluate refractive surgery market potential and to allocate sales resources for surgery centers. Market Scope also offers customization of this information to align with a client sales organization or the specific geographic area served by surgery centers.



The largest metro areas of New York, Los Angeles, and Chicago account for an estimated 16.6 percent of refractive procedures. However, on a per capita basis, metro areas in Colorado, Utah, Massachusetts, and Minnesota stand out due to large millennial populations and higher per capita refractive procedures.

The 2018 Refractive Atlas also includes a comprehensive directory of all US refractive surgeons and ASCs. Additional customization of metro areas is available to use in analysis of sales territory potential, to target areas for practice expansion, or to estimate market share at the geographic level.

## How to Order

Order your 2018 United States Refractive Atlas now at [www.market-scope.com](http://www.market-scope.com) or contact us directly via email or phone.



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## Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

