

Market Scope[®]

2025 Dry Eye Pharmaceuticals Market Report

Global Analysis for 2024 to 2030

\$5.9B

2025 MARKET
FORECAST

212

COMPREHENSIVE
PAGES

23

COMPETITOR
PROFILES

8

GEOGRAPHIC AND
ECONOMIC BREAKOUTS

What's New

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The “2025 Dry Eye Pharmaceuticals Market Report” is a newly segmented and expanded analysis, separated for the first time from prior reports that combined both pharmaceutical and device-based therapies into a single report.

By isolating the pharma market, this new standalone edition allows for deeper insight into the markets for artificial tears, anti-inflammatory drops, miticides, tear evaporation inhibitors, mucin secretagogues, and other prescription and over-the-counter products—with detailed procedure-based forecasts, regional adoption trends, and competitive dynamics—to provide a clearer, more actionable view of this segment of the dry eye market.

Market Scope

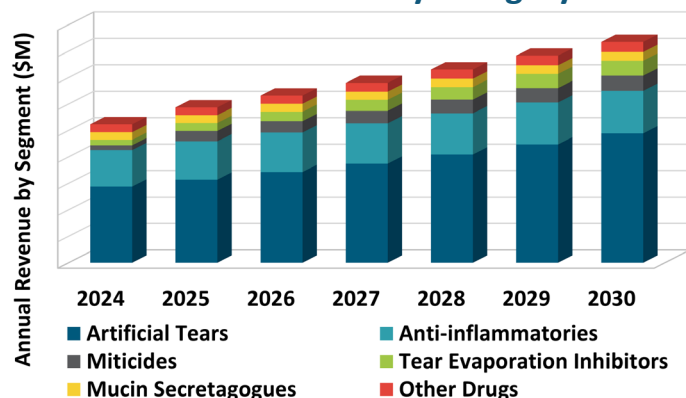
2025 Dry Eye Pharmaceuticals Market Report

Market Scope’s “2025 Dry Eye Pharmaceuticals Market Report” provides a comprehensive analysis of the global market for dry eye therapeutics, examining the disease’s prevalence, diagnosis, and treatment landscape. The report provides in-depth coverage of artificial tears, anti-inflammatory drops, miticides, tear evaporation inhibitors, mucin secretagogues, and other prescription and over-the-counter products—with detailed forecasts of unit demand, sales revenue, and market performance by region through 2030.

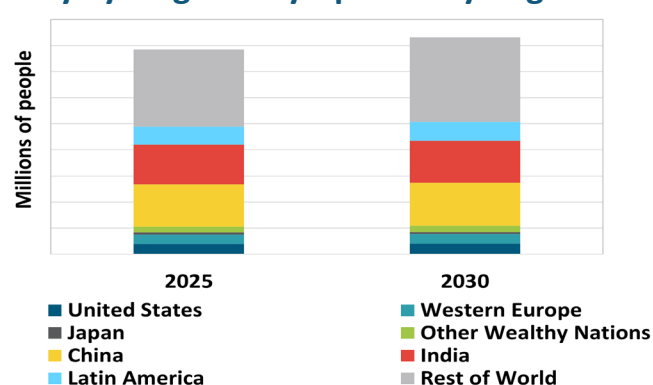
The report offers a data-driven assessment of the current dry eye marketplace and its growth potential, highlighting new product development, emerging drug-delivery methods, and the expanding pharmaceutical pipeline. Global and regional forecasts are presented for seven major regions, with coverage of competitive dynamics, regulatory differences, and therapeutic trends. The following information is included:

- **Comprehensive overview of dry eye disease:** anatomy of normal tear function, symptoms, risk factors, diagnostic criteria, and DEWS classification
- **Prevalence and risk analysis:** regional estimates and risk profiles for the US, Western Europe, Japan, China, India, Latin America, and other global markets
- **Diagnosis and care trends:** approaches to diagnosis, regional practice variations, and severity segmentation
- **Treatment pathways and product segmentation:** analysis of lubricants, anti-inflammatories, and sustained-release therapeutics
- **Global and regional market forecasts:** unit demand, revenue forecasts, market share by product type and company, and consumption trends through 2030
- **Pharmaceutical pipeline analysis:** detailed review of more than 30 investigational compounds and emerging drug-delivery technologies
- **Profiles of major competitors:** in-depth profiles of 23 leading dry eye pharmaceutical manufacturers, including their portfolios, strategies, and outlook

Global Revenue for Dry Eye Pharmaceuticals by Category



Global Population with Dry Eye Signs & Symptoms By Region



Market Scope uses eight categories defined by region and economics in our analysis: the United States, Western Europe, Japan, Other Wealthy Nations (OWN), China, India, Latin America, and Rest of World (ROW).

Our OWN category is made up of a mix of nations with higher per-capita gross domestic products—Canada, South Korea, and the United Arab Emirates are examples. The ROW category is a catch-all category for nations not included elsewhere. ROW nations have diverse economies and a significant range of development levels. Namibia, Indonesia, Turkey, and Russia are examples.

How to Order

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Our Process

Market Scope’s industry reports are meticulously prepared by a dedicated team of in-house analysts with over 100 years of collective ophthalmic market research experience. Each data point is driven by a combination of sources, including:

- Our proprietary global disease population and demographic models
- Analysis of company-published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in worldwide ophthalmic meetings
- Interviews and relationships with company executives and practicing physicians

