

What's New

RELEASED
Annually

Since 2001, Market Scope has conducted annual surveys of US refractive surgeons on important issues regarding practice characteristics, product preferences, surgical techniques, and practice marketing. Our survey highlights practice patterns regarding laser vision correction and refractive lens exchange. We also ask refractive surgeons to rate manufacturers in the industry and their products and services. Leading ophthalmic firms and organizations sponsor the survey in order to better understand industry dynamics and gain important insights into surgeons' experiences and preferences, as well as emerging trends.

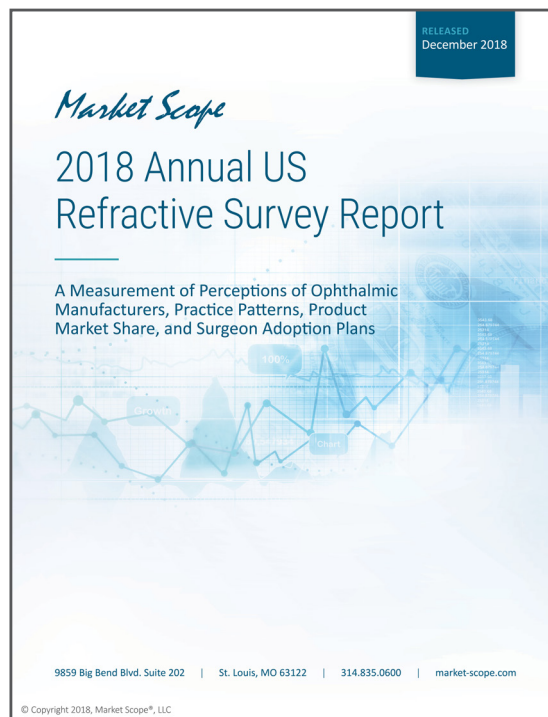
2018 Annual US Refractive Survey Report

We expand our quarterly refractive surgeon survey once per year to measure additional key metrics of the US refractive market:

Our 2018 survey report covers:

- Practice patterns for wavefront-guided ablation;
- Flap creation/surface ablation;
- Presbyopia treatment;
- Interest in SMILE (Small Incision Lenticule Extraction);
- Corneal cross-linking;
- Corneal inlays;
- Refractive lens exchange;
- Dry eye treatment regimens;
- Corneal transplants.

In addition, our survey report will capture market share by manufacturer, product, and market segment, as well as ophthalmologists' perceptions of companies.



In Market Scope's Annual US Refractive Survey, we gather data on current practices and key trends in the refractive surgery market. Our survey is designed to improve your decision-making process by providing you with the most accurate assessment of the market and its future directions. Our approach includes trend analysis based on comparisons with information gathered in previous years. All information is presented in color charts and tables with concise narratives for enhanced clarity and context.



ENTERPRISE LICENSE

2018 Annual US
Refractive Survey Report
\$11,625

(Price includes a printable PDF and supplemental Excel file with all the tables and figures in the report)



SINGLE-USER LICENSE

2018 Annual US
Refractive Survey Report
\$7,750



Additional Printable
Electronic PDF **\$500**



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ADD-ONS



Custom Cross-tab Analysis



Custom Survey Questions



Custom Trend Analysis

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