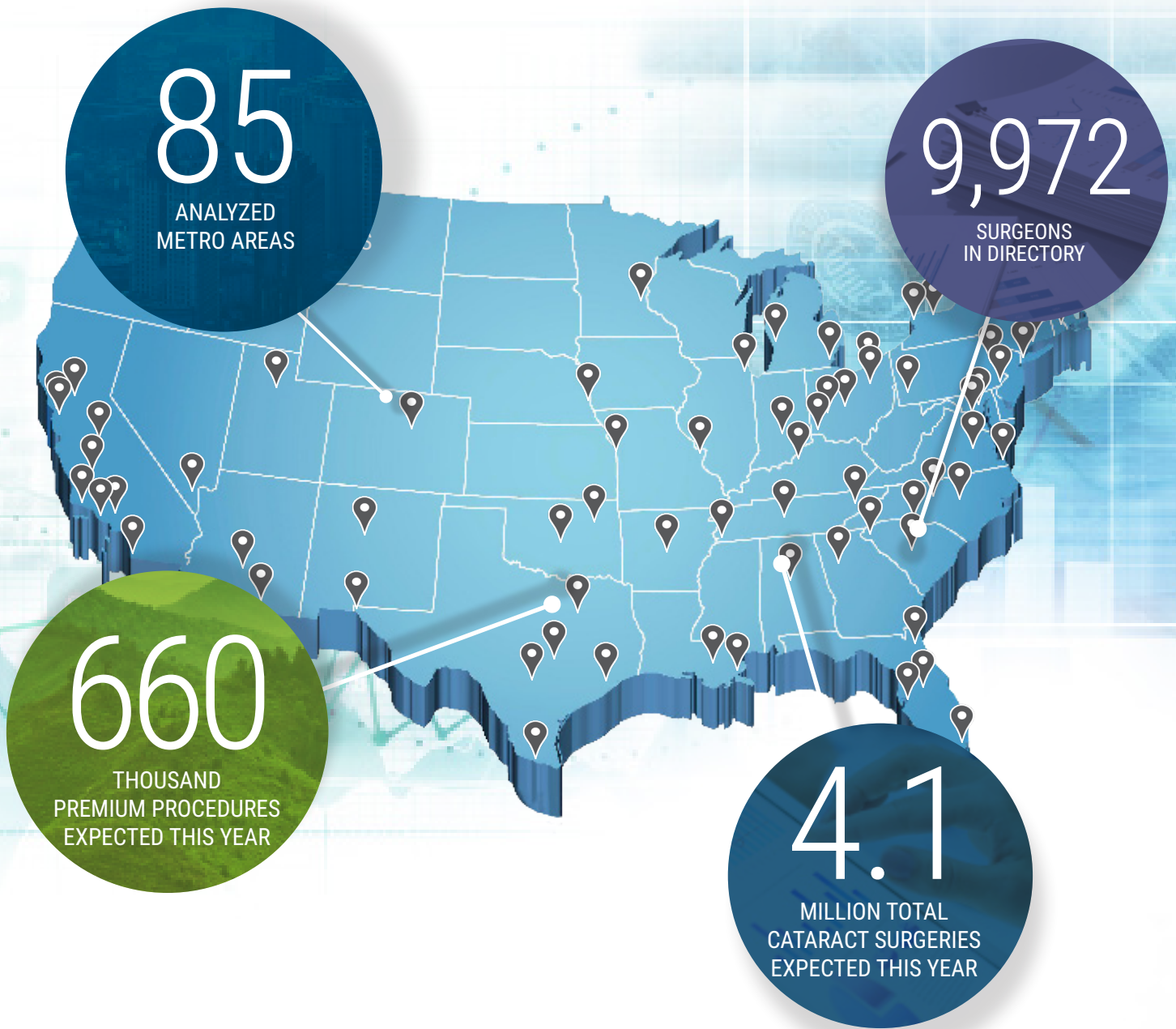


2018 United States Cataract Atlas

A Comprehensive Analysis of Premium Cataract Surgery in United States Metros



Atlas Highlights

RELEASED
August 2018

Wealth and health status are the most important factors when estimating the opportunity for premium cataract surgery in the US.

New in the 2018 Atlas is Market Scope's MedOp Index, a proprietary new index that identifies the potential for premium cataract surgery based on population age distribution, income/buying power, overall health statistics, and population density. The atlas provides strategic insights into the cataract and premium cataract opportunity across the US.

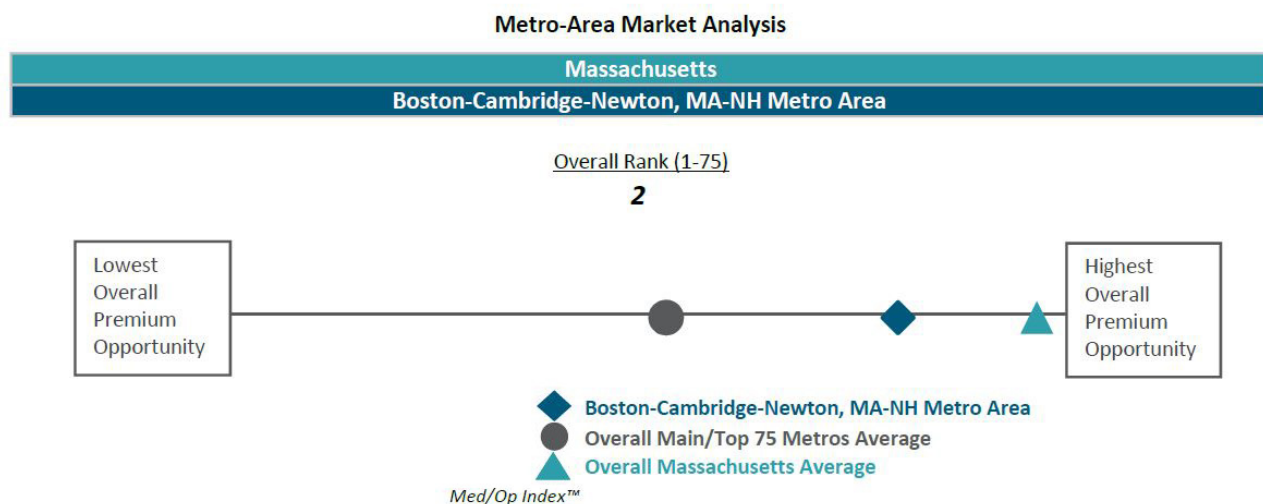
Market Scope

2018 United States Cataract Atlas

The 2018 United States Cataract Atlas offers a geographic organization of US cataract surgeons, ambulatory surgery centers, and hospitals where cataract surgeries and other IOL surgeries are performed.

The 2018 Atlas features the new MedOp Index, a proprietary new index that identifies the potential for premium cataract surgery based on population age distribution, income/buying power, overall health statistics, and population density. The Atlas provides strategic insights into the cataract and premium cataract opportunity across the US.

The Cataract Atlas is frequently used to evaluate IOL surgery market potential and to allocate sales resources for surgery centers. Market Scope also offer customization of this information to align with a client sales organization or the specific geographic area served by surgery centers.



Market Scope has just completed its 2018 United States Cataract Atlas with an analysis of the top 85 metropolitan areas in the US. These areas account for more than 60 percent of all cataract surgeries and an even larger share of all premium surgeries.

The 2018 Cataract Atlas also includes a comprehensive directory of all US cataract surgeons and ASCs. Additional customization of metro areas is available to use in analysis of sales territory potential, to target areas for practice expansion, or to estimate market share at the geographic level.

How to Order

Order your 2018 United States Cataract Atlas now at www.market-scope.com or contact us directly via email or phone.



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\$15,750

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Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

